

INAR410_Section 1 (Coord. Ecehan Özmehmet)

The aim of INAR 410-420 Integral Interior Design Studio V-VI is to provide the fourth year students advanced skills of designing interiors through a comprehensive design research while focusing on the theme of brand/corporate identity in order to develop the ability of problem solving on one of the most popular and well known topics of interior design. Students will develop an understanding on key design methods, intellectual and technical mastery of skills and also gain an in depth understanding of interior design process while simultaneously implementing the research results obtained in the integrated INAR 461 Corporate Identity Design lecture.

At INAR 410-420 Integral Interior Design Studio V-VI, the main topic of fall 2017 will be concept of "**Global Stars**". The students will develop an understand on the concepts and relations of interior design in relation to public spaces for an internationally known corporate brand. Specifically, the students will investigate the research, choose the adequate one among the alternatives and perform experiments. In this concept, "Mistral Towers" will be the adressed space, which includes new skyscraper buildings in Bayraklı area, the new focal point of the İzmir. Within this existing structure, the students will gain the ability to see and think from different perspectives, i.e. users', customers' and administrators' perspectives. Additionally, they will learn analysis methods of building systems together with a scenario and the concept in determining brand/corporate and cultural identity.